

Upstream Investment in Infant, Child and Youth Mental Health Promotion



The NBPEI Public Health Association, in collaboration with the Atlantic Summer Institute (ASI) from PEI, is pleased to present a 3 part webinar series.



Webinar 1: June 26, 2024 12:00 - 13:00 (ADT)

Knowledge Mobilization: Influencing Upstream Policy

In this one-hour webinar, you will be introduced to the Policy Brief launched in January 2022 by the Atlantic Summer Institute on Healthy and Safe Communities (ASI); explore the concepts on which the Policy Brief was developed, such as upstream and mental health promotion, and learn about the ensuing process of knowledge development. The development of the brief took place over a period of two years with the input of 35 individuals from 8 Canadian provinces. It is based on evidence from multiple sources and advocates for a transformation in the way policy is developed in Atlantic Canada. While the brief was being developed, a knowledge mobilization strategy was also developed, and subsequently implemented through a one-year project funded by the Public Health Agency of Canada.

Registration Required

[\(Click to register\)](#)



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