

Winter 2012

The NB-PEI Branch of the Canadian Public Health Association has some news and announcements to share!

MESSAGE TO MEMBERS

Recently we took some time to clarify our position and abilities to provide bilingual opportunities to our members...

The NB PEI Branch of the CPHA values the bilingual status of New Brunswick and our francophone colleagues. We will endeavor to provide as much francophone content and/or translation in our correspondence, documents and educational events as possible. We are, however, a small voluntary organization and do not have the resources to provide full bilingual services. We appreciate any assistance provided by members to improve our bilingual capacity.

La Division du N.-B./I.-P.-É. de l'ACSP valorise le statut bilingue du Nouveau-Brunswick et de nos collègues francophones. Nous nous efforcerons de fournir du contenu francophone autant que possible et / ou la traduction est possible dans nos correspondances, documents et activités éducatives. Nous sommes, cependant, une petite organisation volontaire et n'ont pas les ressources nécessaires pour offrir des services complets bilingues. Nous apprécions toute aide fournie par les membres afin d'améliorer notre capacité bilingue.

If you have any questions or concerns, please don't hesitate to contact me directly or any local Board member. Your participation is vital to the sustainability of the NB PEI Branch!

Cristin Muecke, President, NB PEI Branch of the Canadian Public Health Association
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UPCOMING OPEN MEETING OF THE NB-PEI BRANCH

After a great success with the first Open Board Meeting in November, 2011, the Board is pleased to announce the second Open Board Meeting and Educational Session coming up at the end of March, as a way to encourage member participation for both members and those interested in joining the Branch.

We hope you will join the discussions and participate in learning activities by webinar on **March 28, 2012 from 12:00-1:00pm** for an Open Board Meeting and Educational Session featuring a presentation by Jennifer Heatley, Executive Director of the Atlantic Collaboration on Injury Prevention (ACIP) on the Social Determinants of Injury. [Registration details to follow.](#)

ARTICLES OF INTEREST

Guidelines for Quality Community Health Nursing Clinical Placements

A valued member of our organization and current Board member, Pat Seaman, has recently published a paper in the International Journal of Nursing Education Scholarship. The article is about clinical placement guidelines developed by the Public Health Subcommittee at the Canadian Association of Schools of Nursing and funding by the Public Health Agency of Canada Workforce Development. It is available online here

(<http://www.bepress.com/ijnes/vol8/iss1/art23>) with the following citation:

Dietrich Leurer, Marie A.; Meagher-Stewart, Donna; Cohen, Benita E.; Seaman, Patricia M.; Buhler, Sherri; Granger, Morag; and Pattullo, Heather (2011) "Developing Guidelines for Quality Community Health Nursing Clinical Placements for Baccalaureate Nursing Students," *International Journal of Nursing Education Scholarship*: Vol. 8 : Iss. 1, Article 23.
DOI: 10.2202/1548-923X.2297

Report on the Social Determinants of Injury

Being featured at our March 28/12 online Open Board Meeting (see above), this report released by the Atlantic Collaborative on Injury Prevention, provides a review of the literature related to the social determinants of injury, particularly socio-economic status. It is available in French and English and highlights the interrelationship between the social determinants and the need for multiple strategies over a variety of settings. The report also identifies the implications for injury prevention strategies and considerations for best practices in injury prevention and control. It is available online:

http://hpclearinghouse.net/files/folders/social_determinants_of_health/entry15826.aspx

New Position Statements from CPHA on Tobacco & Smoking and Alcohol

On December 7, 2011, the CPHA Board approved a new position statement on tobacco and smoking. The Winnable Battle: Ending Tobacco Use in Canada is a forceful call to action for all who care about public health to commit to the steady reduction and ultimate eradication of tobacco use. It proposes the goal of a tobacco-free Canada by the year 2035 and calls on all levels of government, communities, public health practitioners and citizens to work aggressively to achieve the specific intermediate targets. To read the paper or download a copy, you can access it online: http://www.cpha.ca/uploads/positions/position-paper-tobacco_e.pdf

The CPHA Position Statement on Alcohol seeks to mobilize multi-sectoral actions to reduce the burden of harms and costs associated with alcohol consumption in Canada. This position statement alone will not effect change. We need the public health community, politicians, law enforcement personnel, provincial and municipal government officials and the cooperation of alcohol retailers and licensing agencies to join with us to instigate, influence and lead a comprehensive approach to alcohol harm reduction. To read the paper or download a copy, you can access it online: <http://www.cpha.ca/en/programs/policy/alcohol.aspx>

Report on Health Equity in Canada

The National Collaborating Centre for Determinants of Health released a document in March 2011 entitled "Integrating Social Determinants of Health and Health Equity into Canadian Public Health Practice". This interesting document, which can be found at <http://www.nccdh.ca/supportfiles/Environ-Report-EN.pdf> (ou http://www.ccnds.ca/supportfiles_fr/Environ-Report-FR.pdf) and includes commentary on the following:

- Documentation and synthesis of current activities, public health leaders/stakeholders and an analysis of promising areas in the determinants of health for public health
- Synthesis of the key challenges, needs, gaps, and opportunities in the determinants of health for public health
- Identification of knowledge translation tools and strategies which are already developed or need to be developed (such as case studies; fact sheets of key opportunities; fact sheets of successful public health interventions; determinants of health lenses; or webinars)
- Identification (if appropriate) of a cluster of priority determinants of health, promising areas and priority interventions for public health practice and policy, focus and action
- List of the "go to" people (leaders/champions/priority stakeholders) with contact information
- List of key resources in the area of the determinants of health for public health.

WORKSHOPS & CONFERENCES

March 28, 2012 - Open Board Meeting & Educational Webinar (online)

The NB-PEI Branch of the Canadian Public Health Association invites you to Save the Date: March 28 @ 12:00-1:00pm for an **online** Open Board Meeting and Educational Session by webinar featuring a presentation by Jennifer Heatley, Executive Director of the Atlantic Collaboration on Injury Prevention (ACIP) on the Social Determinants of Injury. Registration details to follow.

This report, available in English and French, provides a review of the literature related to the social determinants of injury, particularly socio-economic status. It highlights the interrelationship between the social determinants and the need for multiple strategies over a variety of settings. The report also identifies the implications for injury prevention strategies and considerations for best practices in injury prevention and control. It is available online:

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June 11-14, 2012 - CPHA National Conference (Edmonton, AB)

The 2012 CPHA National Conference will be held June 11-14 in Edmonton, Alberta. Congratulations to Yves Leger (NB) and Valerie Davies (PEI) - members in good standing of the NB-PEI Branch of CPHA who won the draw for their early-bird registration fees to be covered by the Branch!

<http://www.cpha.ca/en/conferences/conf2012.aspx>



October 2012 - Biennial Meeting and Conference of CPHA NB-PEI Branch (Fredericton, NB)

The conference will be held in Fredericton, is to be held jointly in conjunction with the Canadian Institute of Public Health Inspectors (CIPHI). The theme will be "Built Environment"... More information to come!

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**If you'd like to submit an article or upcoming event, or if you do not wish to receive future e-Bulletins from the NB-PEI CPHA, let us know by contacting Kathleen Brennan ([kmbrennan@gov.pe.ca](mailto:kmbrennan@gov.pe.ca)). Thanks!**